



SOCIAL MEDIA AND SOCIETY

Society is formed by a group of its citizens. Society is a stage where each individual and group items together take place. As society is not private so it has its own constituents. And some of these constituents are people, media, culture, tradition etc. And all these constituents are interrelated to each other which together relates it all to Society. When talking about People, their character, culture, lifestyle and all depends on making of a Society. Media, Culture, Tradition etc have their own duties towards the society. Like media provides the Society with information and promotes the Well-being of the society. Culture and Traditions are those things that highlight the greatness of the society.

And among all these the main



factor that have its importance and impacts on the Society is the Social Media. When coming into describe it, an another name of power can be said. Because it is now one of the strong powers of the world that can make the world upside down. This power of Social media influence the Society to the heights of Goodness and also to the heights of Badness. Social Media above words. Immensive and Unending facilities and providings ~~are~~ of Social media are now an unevitable part of the lifes of each individual.

As each coin has its two parts, there is also the two parts or characters of Social media that have its own certain impacts on the Society. Social media has its own positive and negative sides. And the impacts of social media depends on these two



sides in two different ways. The impacts of Social media with its positive ingredients are as follows:

1. Growth of the Society and Nation
2. Growth of Individuals and their talents
3. Provides Information at Great Source.

1. Growth of the Society and Nation.

When we look into the present world, we can find something new in every second. When compare past centuries with the present then we can find the root map of developments. Social Media apps and network provides a great number of new ideas and innovations to promote growth of the nation and society. The wise use of Social Media has always given a result of records that are inevitable to this world.



2. Growth of individuals and their talents

Individuals together form a society. Social media apps like, Facebook, Twitter, Instagram etc all provides a personal account to each individual. Hidden talents of people are now came into known by such good deeds of social media. Each individual earns an oppourtunity to express their views, talents, opinions etc freely. New interventions are made by individuals which help people and also help the growth of nation. For example when we say ~~one~~ ^{one} of such apps ~~and~~ networks ^{one} was created by the popular Network Airtel which provides a special SIM facility for women with ~~the~~ network and location trackers for the safety of women. This have helped many people and also holds a good mark inthe growth of nation.



3. Provides Information at Great Source

Right to Information is a fundamental Right issued by the Government of India to all its citizens. And this is of the most good advantage of Social Media. Each new incidents and international affairs are reported to us within a second. In past centuries newspapers and radio news were one of the ways of information provided to people. But now technology has made its magic own social media which enables fast access of current events to people. Apps and Blogs are created for each section of media. This ~~also~~ not only provides fast information but also provides the chance to make up their own views for the information.

And all these three positive impacts have an interlink between them too.



As said earlier, Social media has its negative impacts on the Society too. If there is positive side then there will be also more than one negative side. Because when comes into negatives there is more than one possibility. Some of the negative impacts of Social media on the Society are given below:

1. Creation of an irresponsible generation.
2. Increase in crime.
3. Inj Dangerous for the lifes of mankind.
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1. Creation of an irresponsible Generation.

Creation of an irresponsible generation is one of the main negative impacts of social media. Wherever we look we can find all people's head facing down. And when we look down then we can find that they are busy with phones in their



personal matters. Earlier it was considered that keeping their head straight with a great attire is the look of pride and honour. But now its has gone totally opposite. Keeping head down and busy in social media is now considered a sign of pride. Everything is fair and lovely when it is in it's limit but when ~~its~~ it is overboard then it is not at all good. Social media creates an addiction of tendency to always use ~~these~~ its facilities. By these overuse mankind and even the upcoming generation is lossing their responsibility. The responsibility of each individual towards themself, towards their family, towards their society, towards the nation all is been washed away by the overuse of social media. It creates an impact on mankind which ~~creates him~~ makes him stick to it like his life. And due to this from



a new born baby to ~~a~~ an aged man forgets their responsibility. Children are addicted to games which erase the aim of education and good living from their brain. If children are lost from the world of education then the future and well ~~soness~~ of the Society is been destroyed and ~~a~~ thereby the nation's growth too. And when thought for a solution then it is to minimize the use of such social media facilities that destroy the society and to ~~h~~ uphold your responsibility and aims.

2. Increase in crime.

Cyber crime news are now a part of our daily hearings. It was reported a few days ago that facebook and whatsapp messages are been leaked. As technology has shown its importance and strength these



are been misused to leak messages and thereby to interfere in others personal affairs. Bank robbery has also gone into a level of intelligence in which the crime is done by various network gangs. The things which were found for the well being of mankind is now used ~~to~~ for the destruction of mankind.

Social media apps have now become a stage of fight different people, different dominations different religions and which thereby leads to the crimes. Serial killers, Psycho's and even ~~terror~~ ~~to~~ ~~terrorists~~ mafia now use social media as their weapon for attacking. Each new sensational case have its partnership in the field of social media.

3. Dangerous for the life of mankind.

Social media has grabbed mankind in such a way that it takes importance



in one's life more than his life and existence. The games like PUBG, BLUE WHALE etc have made the world into a atmosphere of fear. Such a generation is now being created which will harm even themselves and even their loved ones for the sake of their social media and its facilities. Which leads to the destruction of a Society.

The positive and negative impacts of social media provides a chance of pleasure and a chance of fear. And when talk about the facility of Information by the social media, a remarkable thing is that it has created some valuable lessons which is very typical. For example when we say the Police and intelligence branch of India and Kerala has gained its marks with the help of social media. Many many good changes and developments are made to the



society by the reports of news channels. And many hidden crimes have also come to known by these types of social medias. Like, the people who were affected by flood and have lost their belongings not all of them were given helps but there were some people was unknown to the helps and providings, they were given helps and providings by the reports of some news channels.

As everything has its own disadvantages and advantages all these are in a very small about part of the human life. New Interventions and explorations have always made human life easier. The easyness or hardness of one's life depends on themselves. Our own decisions and activities make its appreciable or disappreciable. The use of Social



media and the impacts of it on the society mainly and firstly depends on ourself. The mental ability of mankind to understand the good and the evil creates everything makes everything meaningful and dismeaningful. The first education system that is our house or our family must begin with this understanding then half of a persons character and mental ability to understand is completed and remaining half is fulfilled by our teachers and school which makes it strong in our minds. Each individual and each things in this world is responsible to society. ~~Social media~~ Because society is the one which provides us a living and lifestyle. Like that Social media too has its responsibility towards the society but whether it must be good or evil this must be decided by mankind.