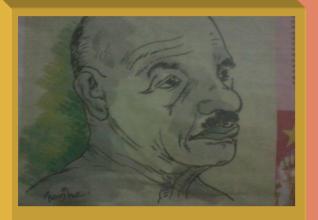
# The first day at school

Choolamvayal: Makkoottam A.M.U.P School conducted Pravesanotsavam of this year on 2nd June 2017 The first standard students were delighted to come to the school.

The teachers decorated the classrooms to welcome the new students. The new comers got balloons, charts, flowers and other materials. School Headmaster P. Muhammed Koya sir, ward member A.K. Shoukath Ali, P.T.A president, parents etc. participated.



## Remembering Beypore Sultan

<u>SIBA MINHA</u>

Choolamvayal: On the eve of author Vaikom Muhammed Basheer's 23rd death anniversary, the students of Makkoottam A.M.U.P school commemorated the author in a different way.

A group of students conducted an exhibition of Basheer's work. The exhibition was inaugurated by the PTA president.

The books like Balyakala sakhi, Mathilukal, Ntuppuppakkoranandarnnu etc. were exhibited to students.

# A DAY FOR NATURE

ATHIGA.T.K

Choolamvayal: Our school celebrated environment day happily. Quiz, chart making competition etc. were conducted by English club and Science club of the school. Tree saplings were distributed to students. P.T.A representatives attended the function.

# EXPRESS



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/al. 1

AUGUST 2017

## Today's reader Tomorrow's Leader

Fidha.K.T

Choolamvayal: Makkoottam A.M.U.P School observed Reading week with a variety of activities by remembering P.N Panikkar who has laid the foundation for the library movement in Kerala. Each class has started class library in connection with the reading day.

English and Malayalam speech competitions, quiz, newspaper reading, chart making etc. were conducted. The students have read plenty of books and written reading reports.

## Quote of the Day

A best teacher is your best mistake

APJ Abdul Kalam

# Dengue fever; really a threat

Hiba Nasrin

We know that we are suffering many problems now a days. There are a lot of students in our school also are affected with this disease. We can avoid this fever by doing some good habits in our daily life. They are;

- Clean our surrounding
- Make sure that water is good
- Make sure that mosquitoes are not breeding
- Use bleaching power to clean our well.
- Avoid the use of plastic as far as possible.
- Keep away unused pots, tyre etc.
- Seek the help of Grama Panchayath and Health authorities.



Inauguration of the English Club

## **Action needed!**

## Arshiya Laiqa

Choolamvayal: Our school premises are getting muddy during the rainy season. It is a big disturbance to all of us. Some students slip and fall in the mud. This leads to dirty uniforms. Not only the uniforms but our legs as well. This shall be solved by my making a pathway. When in summer season, it get dries but that doesn't mean it is over. Anyway, we should take an action against this.

## **ARABIC FEST WINNERS**

Kunnamangalam: The Alif Arabic club conducted competitions at Kunnamangalam Higher Secondary School on 10 th August 2017. Our students Naseema Shareefa and Fathima fidha got first prize in Arabic quiz competition. Hiba Fathima got first prize and Amina Minha got second prize in Arabic handwriting competition. The school Headmaster and the Arabic club congratulated the winners.

## A WALK TO MOON!

## Nisham, Anandhu

Choolamvayal: Makkoottam A.M.U.P School Science club organized a lot of programmes on lunar Day. Speech competition, Rocket making, Quiz competition etc. were conducted in the school. There were many beautiful charts made by the students. They displayed the charts in front of their classrooms. In chart making competition, VII E got first prize and VII D got second prize. Muhammed Gani and Sinan got first and second prices in Rocket making competition. There were a lot of amazing rockets made by the students. All the children enjoyed it very well.



Vayoli Muhammed master inaugurates the smart class room for first std

"To catch the

place an

here."

interesting

reader's attention,

sentence or quote

from the story

Caption describing picture or graphic.

## **Inside Story Headline**

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles

by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a

# Inside Story Headline This story can fit 100-150 trends, or make predic-

This story can fit 100-150 words.

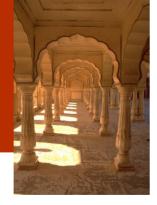
The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic

tions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing. Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

## Caption describing picture or graphic.



## **Inside Story Headline**

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your

article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher in-

cludes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an

Newsletter Title

Volume 1, Issue 1 Page 3

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"To catch the reader's attention, place an interesting sentence or quote from the story here."

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Caption describing picture or graphic.



### **Business Name**

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4
Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Your business tag line here.



## **Back Page Story Headline**

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees

If you have any prices of standard products or services, you can include a listing of those



Caption describing picture or graphic.

here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.