



The impact of social media on democracy

Over the last few years, social media has played a pivotal role in the functioning of democracy and its role in society. Its impact over democracy and the further role it is sure to play in the upcoming years is a topic on which opinions, arguments and debates have already come up. In the last decade the use of social media and its importance in the functioning of democracy has skyrocketed. It has opened many doors, such as a way to voice opinions, spread information and to bridge the gap between large and diverse communities of people. One could even argue that it holds a democracy together.

Social media has paramount importance in this day and age. Its applications extend from merely connecting people and helping to spread ideas, creativity to all parts of the world to being the epitome of government voice. The role it plays in the society today is one that cannot be



overlooked. To know more about its every growing importance in the field of democracy, we must <sup>dive</sup> delve deep into what makes it such a unneegotiable part of society today. An integral part of social media is undeniably its extensiveness. The ability to raise one's voice to the world was at ~~one~~ point in time, the luxury of the rich and powerful. Through the introduction of social media, this ~~quench~~ thirst for audience was quenched. The power to express ones opinions to the entire world with the need of little to no resources was happily recieved by public. Now, social media has proved itself an unmovable force in the field of voicing ones views against ~~an~~ singular person or phenomena, or ~~an~~ multinational cooperation or entity. But this method does not only belong to the citizens or people, quite contrastigly, private organizations and governments use it as a means to communicate effecttively to a large group of people. All the major ministers, prime ministers, presidents, and governors hold social media accounts which further help them to understand and reliably connect to the people. Through social media the normal people have gained the ability to know and understand the policies and decisions of their leaders. Only through this way can a society truly progress forward to attain the goals and achievements.





It is no secret that governments and organizations fear the voice of the people and media. What was once a small medium through which only the powerful could act, has now developed into the leading method for objection and protest. The motto of democracy which claims that the voice of each and every matters, can only be truly achieved with the help of modern social media. This is one of the main positive attributes of social media. It helps to clear problems quickly and helps to provide recognition to solutions even quickly. Newspapers, letters, marches and protests have always been successful in providing solutions, but <sup>they</sup> it have always failed in one aspect in which social media wins; the ability to record events and to re-analyze it. Through social media the world can see what a group of people experience. This creates a platform where matters can be discussed by a large group of people. Debates and arguments have impacted the shape and structure of ~~so~~ democracy for

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the ~~the~~ last decades and it will continue to do so until democracy fades. The top most principle of a democracy is the simple but un-estimateable power that the people have. Without the active participation of people the core concept of democracy falls apart. Subsequently the rise of social media has proliferated the strength of society. Each and every action of the government is always analyzed and documented by it.

Another area of democracy in which social media has been able to achieve massive progress is in the ~~field~~ process of removing corruption from all segments of the social strata. Over the last decade the rate of corruption in government and private sectors has steadily decreased. Although the policies of the judicial sector of a country plays a major role in this, the active part taken by the utilization of social media is undeniable. From the flash of a camera to the click of the button an entire private or public organization can come plummeting down. The examples of such incidence is plenty and the ~~or~~ existence of such evidences helps to lower the rate of corruptions and bribery, which is one of the, if not the most





important obstacles that is faced by a progressing country. Social media now plays the most important role of bringing out, hinderences and setbacks through these methods.

It is the The students and young children, are the most valuable asset to any country. To communicate effectively in a manner which appeals to the newer generation has been a problem faced by many countries. From the very young to the ~~best~~<sup>very</sup> old has to be educated, and made understood of policies and programmes, for the successful and fully full development of them. Social media provides a new sort of method of communication, which can be used by leaders and other members of the government and beyond. The complete use of all man power can be impleted through this. As it is a quick, efficient and completely reliable way to pass information it has already been implement by the government in different fields. The websites of government which provide elucidated information on all important policies and programmes are a clear



example of such introductions. But the most important of all is the services and changes that can be made through social media. It works as a bridge which connects a wide array of segments in society and through this ~~star~~ is able to deliver and respond to the problems faced by each and everyone. So far the ~~poss~~ positive qualities that is possessed by social media, and how they have helped to bring a tremendous amount of change in functioning of democracy on a scale unprecedented has been stated. But like all coins it has another face. One that has proved to be quite troublesome and not so focused in the positive side of things. To completely understand the impact of social media in democracy. The other side must be carefully reserched as well.

Social media has time and time again proved its dis-ability to provide information in complete truth. for the gain of a few singular person or community, informations can and has been tampered with. Although these datas have not been changed completely, they are sometimes changed or published partially in order to appease a certain certain entity. In a democracy this brings confusion and more often than not a series of





unwanted problems and setbacks. Social media proves a safe haven for political criminals and as a place to disseminate false information and or old information. The anonymity that social media provides is a huge problem that curtails a democracy. Moreover the progress in the field of technology over the past few decades, predict a future in which social media may prove to be an antisocial entity or one that threatens the existence of democracy entirely.

~~To sum up everything stated so far.~~

From summing up everything stated so far, to come to a verdict on whether social media has positive or negative influence on democracy is difficult. The state of the fact remains that social media has impacted and influenced democracy massively over the past decades and that its ever growing popularity means that it is a force that is here to stay for at least a few more decades. The positives still outweigh the negatives -

and on paper social media serves as the perfect platform on which a democracy can grow, strengthen and progress.