



EMPOWERMENT OF YOUTH ⁽¹⁾

Going with the wind, the term empowerment is never stranger to any citizen of this nation and more accurately the world. The best ever seasons were made by men. Relatively, it's the era of youth, perhaps the new-gen era. As said by A.P.J. Abdul Kalam, the most intelligent brains of a country shall be seen in a classroom, astonishingly in the last bench. How much we try to attribute a status to the very fondly called future citizen, it gets more, weirder. But that is the most fantastic part of that 'herculean task'. And that's probably why teaching is called the most energetic and fabulous profession in the world. The recent reports on crimes, behaviour analysis and human resources shows nothing but a constant graph. This is very well evident in the shortlists of most wanted criminals.

Today, you can find youth indulging in immoral practices, drugs, murders, abuses, and everywhere but never always in a position to cheer on. This can be very well understood in the sect of politicians. How many youngsters can you see in the two eminent Sabhas of the prestigious Indian government? Change is in the air. That's why we have Rahul Gandhi and Jignesh Mevani in the north and globally — Macron and Justin Trudeau. Considering the swelling army of unemployed in our Mother India, for the better of all, what we need is young Indian youth to helm in unison with development in mind.

To think of, at the sports, we have sportspersons who continue to win titles for the umpteenth time, while the younger lot doing physical jobs at their native places. Recent news reports on a National level gold winner doing a mason job surprised the Indian nation. The current state of the issue is unknown. But we do have P.T Usha and Bindra setting up institutions to train youngsters. The goldmine of knowledge and experience of

people families to the corresponding factor can be very well used to mould youngsters who can bring an all new outlook to India. The fact is that, bugbears continue to reign and citizens remain in the poorer lot.

Universally, the absolute truth of lack of youngsters in politics, cinema, media, sports, academics gives an off lustre to the otherwise priceless human resource. Youngsters living a life in the cocoon of gadgets can be never an asset to the nation but burden. Coming to the point empowerment of youth is the need of the hour.

Coming in frame with the gravity of the issues to be concerned, the very first intervention from the part of the government should be to educate them. Having got the most indispensable part, the next is to employ them. Learning, labour and leadership is the 3 L's which should turn to be the motto of empowering youth. They should emerge from the cocoon and work for India. When it comes to the population of India and the graph of children receiving no education, a zillion opportunities can be generated in the education sector.

Going by the principle of Mahatma Gandhi, we must promote production by masses to satisfy the so called masses. We do have to adopt technology and its positive vibes but that should never compromise the financial status of our country. As of now Kerala borrowed a sum of 2000 Crores in the very first week of 2015. Is not that an eye opener to the current set of quagmire and morass that we are in.

Regional marketing and business enterprises should be well gears rooted from the very initial levels. Business and marketing sector is an easy target for Indians, taking into account the intelligence and calibre. New and new jobs can be generated with recent advancements in the IT sector. The number of ethical hackers are increasing day by day and the possibility of sansomware is quite high.



Brain-drain is a very setback of our country. But brain-drain do have its own positives, when and analysing the amount of foreign money flowing in. Following the bandwagon of 'Niragat', filtering out seasonable number of foreigners in India, Indians can be allocated in those positions.

Flaring the tags of 'God's own country', land of diversity, market for tourism is very significant in a developing country like India. Indulging youngsters in tourism department can anyway boost Indian economy; with significant and effective help from the part of Facebook, Twitter and Whatsapp. Today, we live in a 'social' society, after all.

Advertisement sector, film industry and literature are the new centres of attraction of India. Indian society allure the global market with the kind of resources available and the intricate history of India and its culture making the way forward. To Shriks & Vaalkannadi, Kancheepuram Silk, varieties of agricultural produce with GI tags and patent rights can in anyway help us. With all these occasions to shine, the 'labour' problem of India can be reduced to an extent.

The next thing to look forward is LEADERSHIP. For that, the new business enthusiasts like Elon Musk, Mark Zuckerberg and the rest have already set a great example. There have been many institutions and ideas executed with sincere effort from youngsters won in the long run with flying colours. The very comfortability of Indian parents glorifying the white collar jobs — doctors, engineers and lawyers; should come to an end. A recent ad by a very popular bank was a show stopper in that kind. The divisions or hurdles of gender, religion, region and race should be vanished in no time. Calling all these hurdles, in this 21st century is quite shameful. The reality can never be hidden for, fish can never be hidden under spinach. Why wasting up the huge calibre of Indian youth in riots, strikes and bandhs when they have enough to do?

Coming in terms with the 'neo-natal' stage of women and transgender in India, they should be bracketed with special care. Youth indulging in drugs and alcohols is major setback in regions like Punjab and Haryana. They never mind consuming liquor. But naming them in a film can bring shame to the state. Creative freedom of writers and film personalities is not a way to welcome the new-generation to the fore front. Restricting them from doing things their own is contagious. Self respect, self-esteem and independent acts of youth is the most intelligent and excellent way to empower them. Lullabies should never be their anthem.

Setting great examples, we have Irfan Khan, Sushil Kumar, Tinku Hooke, Jigishb Mevani, Kanhaiya Kumar, Hardik Patel in the fore front. The factor from glamorous industry and hired town; Paavathy, Sanil, Shashidharan, Vinayakan, Vidhu Vincent, Gopi Sunda, Ashique Ali, Rima Kallungal, Manju Wariyer, are all doing fantastic job not just in their court but expanding their horizons to all possible sects as well. From the part of literature, the umpteen savious like Chetan Bhagat, Ravinder Singh, Preeti Shenoy, Benjamin, the list goes endless. So shall be it forever. With His Grace the goals for the empowerment of youth can never be in vague but in vogue for countries and prosperity to follow.

The words of Gandhi is always inspiring,

BE THE CHANGE YOU WANT IN THE SOCIETY

"The birth of a man and evolution of him into an adult goes through the seven stages as by Shakespeare. In the following days to come he sees the world around. Among the millions of people in the world, the resolutions and merely the resolutions may change but what every one goes through can be traced into a common link..... The link of humanity, pain, love, freedom, brilliance, sacrifice..... At the end of each, he learns the so called LIFE....."

IN THE YEARS TO COME, LET YOUTH BE OUR STRENGTH.

better world: Hope for a better India and globally a

Jai Hind