



THE IMPACT OF SOCIAL MEDIA ON DEMOCRACY

"The state of having a reputed fourth estate without a government is more better than having a well-occupied government without a responsible media"

— Thomas Jefferson
[former president of USA]

These ever glowing words are most relevant now. Here the man Jefferson tell us a fact that prompt us to know about the prominence of Media ie, the fourth estate in regulating our public administration and the valuable democracy.

Now we are at the peak of modernity and ~~we~~ we mention ourselves as the domain of technology. This rising of technology also kept the fourth estate to grow and it is now enhanced as neo-social media. Similarly, it also could stable to control and interfere in democracy.

As this topic is the worthy relevant, it doesn't need an introduction more than this. Even though Intro: is poised, but the theme : Social media's impact or pressure in democratic system is to be understand with vast or wide thorough ground. Let me discuss the most signified part of this subject. Through this I shall follow its parts of relevancy, diversities, significance, threats etc.



“People may not read quality literature. But they not forget to overview the newspapers”

— Oscar Wild

Literature is a sort of art. They keep the minds of readers in a way of modernity, peace, democracy etc. The literary works act in old times to extend the support to revolutions. They at the beginning instilled the essence of democracy and idea of equality. Moreover literature ^{works} people were mostly attached to news records and media. As an individual, everyone are satisfied to know the 'all arounds' of society. They could understand the reality of massacres, agitation, agonies etc.

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more than from the fantasy and imagination in literary works. That is why Oscar Wild says so. From this, it is sure that the place ~~is~~ of media's among people is more than anything.

Apart from Newspaper, Radio, TV's, Tele graphs

the most advanced social media installed /networked in Smart phones are widely accepted and gained its upperhand all over the world itself. Social media just come to close the ages of early ways of media's dominancy and paved the ways of accuracy, speedy knowing, wide/cast fidds, upgradations etc. Simply it occurs as any reason for the communicative growth of Social media into the branches of democracy, through people.



Judiciary, legislature, executive.....
and the next prominent the.....
media , the fourth estate

— Edmund Burke.

These words states the significance of social media [here 'media'] in the root of Government .

So here it is wise to add few about the worthy relationship between Government, democracy and Social media.

⇒ Democracy refers to power of people. This democracy is nowadays blended with social media.

⇒ Fair elections are the soul of democracy. Social media's continuously conduct discussion related to elections. May be it will result into partiality and unsecurity of democracy.

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⇒ Social media's could alter the public decision regarding governments policy in means of democracy

for eg: Government's decision in the case education's morality can be analysed and reviewed in social media.

By conducting public vote systems and merging it with channel discussion

It may prompt the public to know about the reformations in education sector. They could [media] strike against the government's unjust reforms with the help of democracy now brought through by social media.

⇒ Aspiration of people regarding government issues /democracy can be reflected in social media .



Especially there needs and necessities are expressed through social media.

for eg: In recent days ~~subsidies~~ allowed for farmers who were denied then. It was through co-connecting the problem in social media with updated reports. And gaining public support. It alert the government to pass to give the farmers the requirements.

⇒ Social media's importance in field of disaster management.

They with much advancement help the government some days of disaster to kept everyone knowing the orders of authorities. They brought the affected people in their network with the

=> Change the mindset of individuals to civic consciousness.

Media especially social medias are prominent to understand the people which is the structure of his society. Apart from news, announcements it alert the people to know about the structural and functional aspects of his/her society.

Responsible

¹ Social media's gave primary to social problems regarding democracy, equality, economy, culture etc and informs the apt suggestions as remedies to over come these difficulty.

- Suggests poverty alleviation programmes with AI amenities.

- Suggests to form better transportation facilities using thorough plans.

- Enrich the activities of democracy institutions.



We have thus analyzed the systematic help by Social media to its peoples' power or democracy.

"Democracy is not merely a form of government... But it a wealthy form of living good."

— Abraham Lincoln

In the light of this words, it is sure that people's way of living that matters the democracy. When one's life is influenced by social media, therefore it is wise to say it is relating democracy. So the incorrect way of handling social media by certain people might not affect the whole means of democracy. We should thus keen to focus on the harmful effects of social media on democracy.

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⇒ Unscientific source of information, make the people ignorant or became misunderstand. It may badly affect the intellect of civilians they will lead to situations like political uncertainty, unrest etc.

⇒ Leaks the informations regarding democratic institutions, constitutional establishments etc. [eg; Election commission of India] fair and pure democracy may be disintegrates and some a times result into the decline of democracy.

⇒ Personal affairs are hindered. Interference in Personal security matters. AI along with media involved in this manner will create wide and dark problems which is ultimately blocking way of living good, or democracy.



..... we can recollect the recent day visuals, news on which we seen we felt sometimes pity of the democratic conditions brought up by Social media. Apart from it we should appreciate the good and sustainable features brought by media's and techs.

I am ending this write-up adding the words of Mahatma Gandhi.

"Live as if you were to die tomorrow.
Learn as if you were to live forever."

So live brightly with civic consciousness
we should be advanced to allow the
social media for good impact on democracy
Truth alone Triumphs

