



Social Media : The Infinite Frontier

Introduction

The world is now witnessing a revolutionary change in the era. Digitalization of the century is transforming human lives. The journey of human being from a social animal to a digital animal is eventful, extravagant. Social media is contributing much to the democracy just like its contribution to any another field. This essay aims to shed light on the pros and cons of social media and the contributions of social media to the democracy.

- Advantages of social media
a. India being the world's biggest democratic nation is also one of the active consumers of digital media. India's average digital consumption rate



iii. Accessibility to all
... another merit of social media in
democracy is that it is easily accessible
to all sections of society
irrespective of physical concerns.
No matter whether the consumer is
male, female or any other gender, black
or white, rich or poor, healthy or
handicapped, with the help of social
media they can enjoy their rights
and duties accurately. It is the
duty of government to fulfill one's
need faithfully irrespective the borders
of territories. The needs of its citizens
can be fulfilled by using advanced
technologies. In short, it will lead to
the progress of nation.



ai, can be used for democratic upliftment.
Digital media can be used for the upliftment and modernization of democracy. creative ideas like right to recall, AI assistance to government officers etc can be utilized in our country for the enhancement of democracy. many of the developed countries are still following the postal voting systems where human errors can occur which further leads to the democratic inequality. Assistance of artificial intelligence can be used in such instances for more accuracy. Eventhough India follows mechanical voting system there are still more to be corrected. role of social media is significant in such instances.



times

bii, Increased cyber crimes

over dependence on social media creates an increase in the number of cyber crimes and culprits. When the crimes are subjected to analysis it is found that most of the cases arise from youth which in turn contribute to juvenile crimes. These crimes can contribute to the malfunction of democracy. Numbers of fake news and AI generated sarcastic news (which also lead to malfunction of democracy) are being circulated through online platforms which leads to many critical circumstances. Cyber crimes such as phishing, cracking, hacking etc. can create security threats to every nation which in turn



c. contributions of technology.

social media and digital technologies had contributed much to the democratic field.

ci. Right to Information Act:

it is one of the most prominent contribution of digital era to the democracy of India. Right to Information act passed in 2005 by the immense dedication of kisan masti shakthi masdora shakthi sangathan had created a transparent government to the people of India.

cii. e-governance:

Another major contribution of technology to democratic system is the e-governance and Akshaya.



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but also a matter of harmony
and truth with the efficient use
of technologies that can create
magics in the lives of their citizens.