



THE IMPACT OF SOCIAL MEDIA ON DEMOCRACY

As we all know we were under the control of covid ^{for} the next few years and after the huge impact of covid our world has faced many massive and drastic changes. One of the major change which we're facing is impact mobile phones and social media. Nowadays mobile phones and social media plays a vital role in our daily life and they've a huge impact on our lives. Obviously social media is one of the magnum opus inventions of all time. But sometimes these magnum opus invention can change into a curse.

We all know that India is the biggest democratic country in the world. Democracy is one of the most important thing that each and every nation should adapt, but unfortunately

many nations haven't. India's democracy is one of the major attractions of our country. Apart from the diverse culture, languages, lifestyles etc India's democracy is very unique. In many other countries democracy is a dream, but in India democracy is of the people, by the people and for the people which is very convenient for each and every citizen. In democracy social media plays a vital role. And they have a huge impact on democracy.

Democracy means a union of people selected by a people of a particular region according to their wish. In India the government is selected through elections. The union which has the majority of votes will be selected as the government and they can rule upto 5 years. This is really a very convenient way to select the government by people's or citizen's wish.

There are many unions or parties which are divided based on different opinions and ideologies and each person have their own point of view to support each other union and



the poor people also have the right and freedom to join or support their union.

People usually support each union according to their ideologies and in this social media plays a vital role. Through social media people will publish their opinion and ideas on their point of view and this impact people a lot. By hearing and seeing different people's opinion from their perspective will make people think about that certain incident and make ourselves aware. This will help people to support their union or whether they need to disagree.

Other than this people can make themselves more updated about current affairs and they can see how people react to each incident or problem.

Nowadays social medias have became an inevitable parts of our lives. Through social Even though, for some people social media is a curse, but some people consider them as a boon.

Recently we'll have ^{heard} about a girl being kidnapped and later she was found ~~in a ground~~ near a ground in Kollam. People ~~recognised~~ that girl by seeing her on social media. In this ^{way} ~~mane~~ social media is obviously a boon.

Nowadays people are arguing each other on the basis of different problems. And each of them have their own reasons from their perspective to support ~~them~~ their union. Recently, when Kerala Government started a new program named 'Nava Kerala Saahas', many people were ~~were~~ against that and many others were in favour of that. People expressed their thoughts through social media. When Kerala Government announced about the k-rail programme same thing happened. Many people were in favour of that and many other were against that. This is the most important thing in



democracy or the most important thing that a democratic nation should have. The people of that country or the citizens of that particular country is that each citizen should have the right and freedom to express their thoughts and ideologies from their perspectives and point of views about each incident. And social media ensure that.....

..... Through social media people can express their feelings about the particular problem. This makes the democracy of a country more stronger.

..... other than this social media can decide when people see different opinions on same problem they will think about it and maybe they won't be able to support their union from the thoughts of their perspective.

and this may make the person rethink about his support in that union and maybe ~~they'll~~ they'll withdraw that and they will start to support another union with different ideologies according to their perspective.

This will happen to many people and this can affect the next election. People will mark their votes according to their wish and if they don't want to support the union which they've supported earlier, they will mark their vote to different union. This may due to many more think like this, then it may result in the decrease of votes in one union and increase in the another union. which means the government will be changed. This makes the democracy more stronger. People will rethink and then they decide which one they need to support. This strengthens democracy. From this we can understand that the impact of social media isn't negligible in democracy. They play a vital role.

In each problems there are different



perspectives and each one support different opinions. This is one of the most important thing in a democracy. People should've the right and should think about a particular problem and then only they can support a union according to their point of view.

Democracy and secularism is inter-related. They co-exist and in secularism also social media plays a vital role. India is a secular country too. There are many diverse religions in India and each of them are really unique and they share the country. Secularism is as important as democracy in a Nation.

We all know that nowadays there are many problems that are happening in the name of religion. We all know about the

war that happened between Israel and Palestine. During the war we all have witnessed that many people supported Israel and many people were in favour of Palestine. People expressed expressed their thoughts and feelings about the war through social media and this lead to riots within the social media.

Through social media people were fighting each other with words. People who supported Palestine were one group and people who supported Israel were another group and there were some people who supported and helped both countries.

In India, there are Hindu, Islam, Christians, Jains, Sikhism and many other religion religion and we all co-exist. India doesn't have an even though many majority of the people in India are Hindus, India hasn't declared itself as a Hindu Nation. That is secularism. And without secularism, democracy won't exist easily.

People of different religion spread their ideas about about different problems and the



people from many other religions support them.

In India, there are many political parties, some of them are based on the particular religion and some of them are based on just ideologies and they all co-exist. Even though each of those parties are not related they all are inter-related.

Democracy isn't a single thing. For democracy to exist it needs many ingredients like secularism, brotherhood, sovereignty and many other things like this and in each of them social media is an inevitable part.

We all people with different problems, ideologies and everything is different. But we don't know everyone. But by seeing someone most probably we can say that whether they are

harry or dad. And if we see that someone is stuck in a problem or if we see someone who met with accident we normally help them irrespective of their caste, creed, sex, religion or religion. In the same way, nowadays people who are different problems seek help in social media especially for the people who are affected by some disease and if they need some financial support they ask for help in social media and many people help them. Luckily we've the facilities to help them through medias and many of them do it. This is brotherhood. Brotherhood plays a vital in the existence of democracy.

Gender equality is another important thing and nowadays we can see that it is decreasing. The discrimination on the basis of religion really affect the existence of democracy and social media plays a vital role in that too. Nowadays we can see that people have started to normalize many things which were superstitions in the past. This is really a huge step in gender equality and in democracy.



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As mentioned before, India is a diverse country. And India's diversity makes it unique. There are different cultures in India. In each state there are different cultures. All of these cultures are considered as equally important in India. Many of these cultures are based on states and their landscapes and some others are based on the basis of religion. Now anyway both of them are considered as equally important. These cultures are exchanged through social media to different parts of the world and to various parts of our country. And they are celebrated by each other. For example, even though Onam is considered as the festival celebrated in Kerala it is celebrated in many other states too. Christmas is the festival celebrated by Christians, but this is celebrated by people in different religions too. Those unity in

diversity makes this the unity among citizens stronger and this strengthens democracy.

The unity among people irrespective of caste, race, religion, sex, place of birth etc is the foundation of democracy. And India is a cont country with one of the strongest foundations. The people in India have different ideologies on different problems. They sometimes most of the people will support their union without even understanding the problem correctly. And ~~social media~~ after the arrival of social media it has changed a lot.

After the emergence of social media people have been able to make the right decisions about problems by hearing different opinions. ~~on~~ & this will help them choose the right ~~union~~ union according to their perspective.

Moreover, people can understand the truth about ~~of~~ behind different opinions and about different problems. And this makes the democracy more honest and strong. For example, imagine a union is doing something bad for



our nation and we don't know about that we gave our vote for them. By doing this we're indirectly destroying our nation. But after the emergence of social media most of things which was kept hidden have now came into light. These people are able to select the right union after knowing all the things.

From this we can understand that from all of those things mentioned above we can understand that the role of social media is inevitable and its impact is huge in democracy. In many ways social media is a curse and in many other ways social media is obviously a boon especially when we consider its impact on democracy. In my opinion it depends on the person who uses it to decide whether its a boon or a curse. In my opinion its obviously a boon in many

ways especially its impact on democracy is very
inevitable. Social media is one of the magnum
opus inventions of all times without any doubt.
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impact on social media and it is vital & inevitable.
Let all have the power to use social media wisely
and makes our democracy stronger and let our
nation always be the largest democratic country.
