



Topic: Social Media And Society

SOCIAL MEDIA AND SOCIAL WELLBEING

The Most fervently discussed topic in the society is undoubtedly about the ominous influence of the social media over the society. Indeed it has become the most alarming concerns of our time. As the words itself suggests, social media is a medium or a contract between the people. The prime duty of the media as of 'social media' is to connect people living different parts of the world within a span of mere seconds. It is an incredible and nonplussing blessing of science as I believe. Social media has turned out to be the prime most flabbergasting wonders of the science. Strangely enough, the powerful impacts of this has grown so much that we



cannot imagine our lives without Internet and related ones. According to the laws of the rapidly growing world, every single thing on the earth has its own boons and curses. Even though social media has become the inevitable part of our life it has also got its own boons and curses or other wise we can say as the merits and demerits of it.

Media sensationalizes. Media have to sensationalize. Two years back the world had witnessed the haphazardous impacts of the dread dreadful game called Blue whale. Another thing that demands our conscience is that many children who got badly influenced by the social media ^{and} had removed their thumb on a deep count of minutes.



Such events related to the application of computer make us realize that how much the world had changed after the venture of social media. Internet is actually a blessing of Science. It is a huge and wide networks of computer with an everlasting possibilities of new and wonderful social order. Internet is a prompt answer to any question related to any branch of knowledge. Internet and provide us a plethora of infinite information. It is an answer to any query under the sun. A bulk of academic people hugely depend upon the internet as well as social media for innumerable purposes. The rapid growth of media as of social media is the obnoxious triumph of the science.



It has been brought up in the military system by the US but now it has come down to the level of the common man. If I ask what is the most significant change that we can notice in the 21st century, it would be the another possibility of social media as information technology. After the advent of Privatization, globalization, liberalization the electronic mass media has grown so much that the youngsters are hopeless and helpless without the social media. It touches every aspects of human life. It is a drastic tool of intoxication too. Satirizing the addiction of the youth of over the social media the famous English poet Rohl Dahl said:

"Every baby is born today with



a mobile phone in hand" whatsapp, Facebook, Twitter, Orchood, etc. comes under the category of social media. Sadly enough the innocent youngsters find their venture into the obsees things available through it. children today do not want dolls to play with. Instead they prefer for smart phones and \$ phones. Definately Internet and Social media moulds the world into a single unit. The world is itself revolving around the fingertip. The children are no more slaves to their teachers and classrooms. The Social Media is praised by the world as a marvellous incantation of science. According to the recent social survey the youngsters opines social media as far more better ways of knowledge.



than conventional method of reading:

A casual glance at a piece of news in the daily has informed me that a girl of teenage girl reached in Talicherry one of the in search of a man whom she had frequently contacted through mobile phone. On close examination the girl was startled to see the man and came to know the person as was an aged guy. His mobile phone was misused by his grandson.

By the venture of social media many social problems ^{are} arised. Today many of the girls are trapped and are exploited badly for no reason but ^{due to the} over sway of 'media'. The children all missing the tenderness of their parental care as the parents are deeply



involved in such things. Ours is an age of Robotics. Someone has humorously said "No one requires face today every one is after facebook". The relationships between people people are degrading everyday. The social values like love, tolerance, sympathy, service mindedness, mercy, kindness, mutual help etc are vanishing and negative values like revenge, jealousy, brutality, Fundamentalism, communalism, anarchism, nihilism are increasing beyond the limit. The inmates of a family is seen to be always under the screen of the Mobile phone and are finding the ways of entertainment in that small box. Recently I have read in the ~~one~~ Mathrubhoomi Daily daily about a comment by our Prime minister. He said



that I am also experiencing the change brought by the media and mobile phone in me. I am least interested in reading ^{books} nowadays due to the availability of other ~~learning~~ facilities in the Internet. Many of the murders, cyber crimes like hacking, cracking, phishing, intrusion into secret numbers, manipulation of A.T.M. cards etc. are also taking place ~~is~~ through the Social Media. It is hard to find ~~enhalence~~ and relaxation when things go in the wrong hand. The sharp and shruved mindskills of the people are utilized for the misuse of media. The story of Robinhood is an example. If it is used for good, social media is a marvellous thing. But the sanctity of the Internet ~~are~~ and social



media is not being preserved. Olden days
Olden days it took days
together for an information to
reach the other end of the world.
Now everything can be exchanged
within a span of mere seconds.
Jack Solomon in his article published
in the Harvard University said so
written so:

"Seeing is believing and ex-
ploitation is common"

Values are disregarded
everywhere as after the arrival of
social media - As the famous English
poet Thomas Gray says:

"Full many Flowers waste
their fragrance in the deep oceans,
full many gems waste their glitte-
ring in the deep caves"



Social media has to be paved and finely cobbled in such a way that it should cater only the hot needs of the people. Today the wisdom of the wisest is made available to the stupidist of the society. If it should be used only for the benefit of the human kind. Social media plays a major role in the women empowerment too. 'Me too' is an example for that. During the time of two devastating floods too social media strived a lot for the survival of the people of Kerala. Today things are ^{getting} easier with the help of this and that is why it has become ubiquitous. Every person, ^{you may be a} like ^{in student}, reader, industrialist or an inquisitive information gatherer, just swipe your phone & the flood gates of



information is there before you. We should believe only in the ultimate value of everything. We should preserve the sanctity of the ~~so~~ social media only for the human goodness. 'Art is a means of purgating the mind'. Let us ponder only over the good of it and chuck away the vicious elements in it. It is our duty to create a good electronic culture devoid of negativism. As the famous poet Shenli said "If winter comes will spring be far behind". May ^{aroma} thousand buds bloom with fragrance, spreading far and wide. Let us create awareness about both the uses and misuses of social media.

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